

Reveal

Showroom / Fabricator Partner Program

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PRISM

LOVE YOUR LAMINATES

**Update your showroom.
Build a prototype display.
Create a model kitchen.**



Give your customers a real look at your design capabilities. Our team and the **PRISM Reveal Program** are ready, and excited to support you!

DISTRIBUTOR Requirements:

- Distributor to prequalify the showroom proposal for quality, traffic & exposure; **ARAUCO to provide final qualification**
- Distributor agrees to maintain inventory supporting the showroom initiative with TFL and edgebanding (HPL and doors as required)
- Photos* are required for reimbursement
- An authorized distributor signature provides approval and release from the fabricator allowing **ARAUCO** promotional use, and as an agreement to co-market the project(s)
- Fabricator will also qualify to be listed as a Partner (with showroom identification) on the **ARAUCO** website

www.prismTFL.com

ARAUCO Deliverables^Δ:

- TFL panels, HPL and edgeband for showroom and display(s) to be supplied as qualified and reimbursement is at the discretion of **ARAUCO^Δ**
- **ARAUCO** agrees to facilitate the supply of material according to the standard lead-times per TFL facility
- Sales and specification leads supplied and supported by **ARAUCO**
- Network promotion through our specialist and sales team
- Marketing support may be provided for collateral such as co-branded flyers, brochures and e-promotion along with assistance with creative development of customer email and social media campaigns
- Online sample fulfillment (via www.prismTFL.com) / special sample sizes for mockups or others will be provided by the distributor



carbon neutral

First global forestry company to achieve third party certification in 2020.

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REVEAL Project Ref #			
Distributor Name		Market Segment	
Showroom/Project Name			
Showroom Location		Showroom Size	
Value of TFL Material Requested		Other Materials	
Fabricator Contact		Email	
Distributor Contact		Email	

Application / Approved by:

TFL Design and Product Manager: CATHY HUMMER Email: cathy.hummer@arauco.com	Trade Marketing Manager: GILLIAN MATTHEW Email: gillian.matthew@arauco.com
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Showroom / Project Description:

Material Details:

TFL / HPL / EB Code/Name	Specifications	Quantity	Value

Distributor Signature*		Date:	
Approved by:		Date:	
Approved Amount:			
Photos* Supplied:		Date:	
Processed by:		Date:	

- ^ΔAfter qualification, ARAUCO will confirm financial and material contribution. Supplying distributor must submit an invoice billing ARAUCO for payment. *CREDIT SUPPLIED WHEN PHOTOS ARE SUPPLIED.
- *Photos should be well staged and lit. Please visit [Inspiration](#) for guidelines and image standards.
Distributor signature provides release of showroom images and rights to use for ARAUCO promotional purposes.
- ARAUCO reserves the right to limit, qualify or change the terms of this program. Please see the full Terms and Conditions on the ARAUCO website: [Fabricator Program](#)